

**65<sup>th</sup> MMA**  
**ANNUAL GENERAL**  
**MEETING**

&

**NATIONAL MMA**  
**CONVENTION AND**  
**SCIENTIFIC CONGRESS**  
**2025**

**11th – 13th September 2025**  
G Hotel, Penang

SCAN ME



OR CLICK THE QR CODE  
ABOVE FOR THE  
SPONSOR SITE WEBPAGE

**SPONSORSHIP**  
**PROSPECTUS**

*Navigating Challenges*  
*Embracing Opportunities*

## MESSAGE TO SPONSORS

### *Respected Industry Partners*

The Malaysian Medical Association (MMA) invites you to support and contribute to the success of the National MMA Convention and Scientific Congress 2025 & 65th MMA Annual General Meeting, to be held on 11th to 13th September 2025 at G Hotel, Penang. The theme this time is Navigating Challenges, Embracing Opportunities.

This much awaited multidisciplinary medical conference brings together experts, consultants, clinicians, researchers, and medical practitioners to share best practice and promote development in the field of medicine.

This year, the Malaysian Medical Association Penang Branch will be organizing this prestigious event. With a remarkable 26-year history of hosting the annual Penang Teaching Conference for General Practitioners, the MMA Penang Branch will now take this conference to the next level by incorporating it into the National MMA Convention and Scientific Congress in 2025.

Through a diverse array of discussions, seminars, and presentations, attendees will have the opportunity to enhance their knowledge, gain valuable insights, and engage in constructive discussions on the latest advancements in medical education and management.

Furthermore, the conference will provide an excellent networking platform, encouraging fruitful exchanges of ideas, fostering collaborations, and promoting professional growth among all participants.



Opportunities are detailed within this prospectus for your consideration, and we would be glad to discuss how our organizing team can support your marketing objectives.

With that, we cordially invite you to come and join us for National MMA Convention and Scientific Congress 2025 & 65th MMA Annual General Meeting in Penang, Malaysia. We ensure you that it will be a rewarding and satisfying outcome for your company and you.

Thank you.

Yours faithfully,

**DATO' DR PARMJIT SINGH** DSPN, DJN, PJK

**Organising Chairman**

National MMA Convention and Scientific Congress 2025 & 65th MMA Annual General Meeting

**Chairman**

Private Practitioners Section (PPS) of MMA 2023/2025

**Vice Chairman**

MMA Penang Branch 2024/2025

## ORGANISING COMMITTEE OF THE NATIONAL MMA CONVENTION AND SCIENTIFIC CONGRESS 2025 & 65TH MMA ANNUAL GENERAL MEETING



**DATO' DR PARMJIT SINGH**

**Organising Chairman**

Banquets and Dinners

Logistic and MMA HQ Liaison

Sports Activities



**DR DIVAGAR VARATHA RAJU**

**Co-Organising Chairman**

Banquets and Dinners

Registration & IT



**MR PRABHU RAMASAMY**

**Organising Secretary**



**DR JAIANAND TEJANI**

**Organising Treasurer**



**DR PRAVEEN SELVARAJAH**

Assistant Secretary



**DR M VAIRAVAN**

Protocol



**DR JAMES RAUO DEVADAS**

Protocol



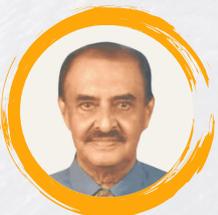
**DR SIVABALA SELVARATNAM**

Scientific Programme  
(Advisor)



**DR SHANTY VELAIUTHAM**

Scientific Programme



**DATO' DR KULWARAN SINGH**

Entertainment &  
Hospitality



**DR KANTHAN MURGHIAH**

Entertainment &  
Hospitality



**DR KAVIN RAJ PERGAS**

Logistic and MMA HQ Liaison



**DR KISHEEAN DEVARAJAN**

Publicity and Media

Spouse & Children's  
Programme

## SPONSORSHIP PACKAGES

Category	Details
<p><b>DIAMOND</b> <b>RM 50,000</b></p> <p><b>Limited to 3</b></p>	<ul style="list-style-type: none"> <li>○ Premium booth (4m X 3m) located in front of the Conference hall entrance</li> <li>○ One (1) Diamond (Lunch or Tea) Symposium (40 Minutes) <ul style="list-style-type: none"> <li>• Lunch or Tea by the Organizers</li> <li>• Topic and speaker subject to Organising Committee's approval</li> <li>• Not including expenses incurred for inviting speaker</li> </ul> </li> <li>○ Premium advertisement page on Conference Programme Book (1 Page)</li> <li>○ Company Logo on backdrops</li> <li>○ Inserts into Conference bag</li> <li>○ Seven (7) complimentary Conference registrations</li> <li>○ Free 3 minutes video advertisement to be played during Conference break session</li> <li>○ One complementary table for Annual Banquet</li> <li>○ One complementary table for State Dinner</li> </ul>
<p><b>PLATINUM</b> <b>RM 38,000</b></p> <p><b>Limited to 3</b></p>	<ul style="list-style-type: none"> <li>○ Premium booth (3m X 3m) located in front of the Conference hall entrance</li> <li>○ One (1) Platinum (Tea) Symposium (30 Minutes) <ul style="list-style-type: none"> <li>• Tea by the Organizers</li> <li>• Topic and speaker subject to Organising Committee's approval</li> <li>• Not including expenses incurred for inviting speaker</li> </ul> </li> <li>○ Standard advertisement page on Conference Programme Book (1 Page)</li> <li>○ Company Logo on backdrops</li> <li>○ Inserts into Conference bag</li> <li>○ Five (5) complimentary Conference registrations</li> <li>○ One complementary table for State Dinner</li> </ul>
<p><b>GOLD</b> <b>RM 28,000</b></p> <p><b>Limited to 3</b></p>	<ul style="list-style-type: none"> <li>○ Premium booth (3m X 3m) located in front of the Conference hall entrance</li> <li>○ Standard advertisement page on Conference Programme Book (1 Page)</li> <li>○ Company Logo on backdrops</li> <li>○ Inserts into Conference bag</li> <li>○ Three (3) complimentary Conference registrations</li> </ul>
<p><b>SILVER</b> <b>RM 20,000</b></p>	<ul style="list-style-type: none"> <li>○ Standard booth (3m X 2m)</li> <li>○ Standard advertisement page on Conference Programme Book (1 Page)</li> <li>○ Company Logo on backdrops</li> <li>○ One (1) complimentary Conference registration</li> </ul>
<p><b>BRONZE</b> <b>RM 15,000</b></p>	<ul style="list-style-type: none"> <li>○ One (1) lecture slot (25 Minutes) <ul style="list-style-type: none"> <li>• Topic and speaker subject to Organising Committee's approval</li> <li>• Not including expenses incurred for inviting speaker</li> </ul> </li> <li>○ Standard advertisement page on Conference Programme Book (1 Page)</li> <li>○ Company Logo on backdrops</li> </ul>

Sponsor Site Webpage: <https://www.kkevent.org/national-mma-convention>



## A4 PAGE ADVERTISEMENT IN PROGRAMME BOOK

<b>Outside Back Cover</b>	<b>Premium Advertisement Page</b>
<b>Inside Front Cover</b>	<b>Premium Advertisement Page</b>
<b>Inside Back Cover</b>	<b>Premium Advertisement Page</b>
<b>Standard Advertisement Pages</b>	<b>RM 3,000</b>

- The advertisement should be submitted via email or uploaded at the Sponsor Site Webpage (<https://www.kkevent.org/national-mma-convention>) in A4 Portrait Size and in PDF format.
- Please refer to the Sponsor Site Webpage for the full requirement of the advertisement.
- Closing date for advertisement is on **31st July 2025**

## SPONSORSHIP ITEM SPECIFICATION

### Diamond / Platinum Symposium

- Entitled to host the entire symposium which topics and speakers may be decided by the sponsor but must be approved by the Scientific Committee.
- Lunch/Tea will be served after or before the symposium to ensure delegates attendance in the symposium.
- The sponsors will be provided with the following:
  - Use of lecture hall in the conference venue with standard audio-visual equipment.
  - Inclusion of the symposium title, schedule and programme in the website and Conference Programme Book after endorsement by Scientific Committee. (if known at the time of printing)
  - Acknowledgement of sponsor in the Conference Programme Book.
  - The sponsoring company will bear the costs of organising the symposium, speakers' travel expenses, hotel accommodation, registration fees and honoraria. (if any)

### Exhibition Booth

- For full details on the specification, kindly refer to the Exhibition Booth Manual which will be provided by our Booth Vendor.
- Exhibition Space Selection
  - Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on a first-come-first-served basis (written confirmation & payment).
- Product to be exhibited
  - Exhibits can include pharmaceutical drugs, medical equipment, nutrition products, medical publications etc.
- Exhibitor Pass
  - Staff onsite is 3 per booth.
  - The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
  - Extra exhibitor passes are chargeable @ RM50 per pass.
- Acknowledgement of exhibitor/sponsor in the Conference Programme Book and Website

## Tentative Exhibition Area Floor Plan



### LEGEND

G		DIAMOND 4mx3m	03 UNITS
D		PLATINUM 3mx3m	03 UNITS
P		GOLD 3mx3m	03 UNITS
S		SILVER 3mx2m	28 UNITS
		REGISTRATION 4mx2m	01 UNIT
		MAGIC MIRROR	01 UNIT
		PHOTOBOOTH 4m	01 UNIT
		REFRESHMENT AREA	09 UNITS
		LED TOUCH SCREEN	04 UNITS

Booth confirmation is solely based on early receipt of the payment along with the booking form and on **a first come first served basis**.

Please refer to the Booth Layout on the Sponsors' Site webpage for the latest booth availability status.

Sponsors Site Webpage:  
<https://www.kkevent.org/national-mma-convention>

## Tentative Programme - Day 1

<b>National MMA Convention &amp; Scientific Congress 2025 and 65th MMA Annual General Meeting</b> 11 – 13 September 2025				
<b>11th September 2025 (Thursday)</b>		<b>MMA Convention and Scientific Congress</b> <i>Location: Grand Ballroom</i>	<b>65th MMA AGM</b> <i>Location: Grand Ballroom</i>	
	6.30 PM – 7.30 AM	Outdoor Activity 1		
	7.30 AM – 7.55 AM	Registration		
	7.55 AM – 8.00 AM	Welcome Address by Organising Chairman		
	8.00 AM – 8.25 AM	Topic 1		
	8.25 AM – 8.50 AM	Topic 2		
	8.50 AM – 9.15 AM	Topic 3		
	9.15 AM – 9.45 AM	Topic 4 – Platinum Symposium 1		
	9.45 AM – 10.15 AM	Tea Break		
	10.15 AM – 10.40 AM	Topic 5		
	10.40 AM – 11.05 AM	Topic 6		
	11.05 AM – 11.30 AM	Topic 7		
	11.30 AM – 11.55 AM	Topic 8		
	11.55 AM – 12.35 PM	Topic 9 – Diamond Symposium 1		
	12.35 PM – 2.00 PM	Lunch Break		
	2.00 PM – 4.30 PM		<b>PPSMMA AGM</b>	<b>SCHOMOS AGM</b>
	4.30 PM – 5.00 PM		Tea Break	
7.00 PM	<b>State Dinner</b>			
	Theme: Dress code: Location:			

1. Please be informed that the current conference itinerary is preliminary and serves as a tentative guide. The programme will be reviewed and updated periodically by the Organising Committee to ensure the success of the event.
2. Kindly refer to the Sponsor Site Webpage at <https://www.kkevent.org/national-mma-convention> for the latest updates and the most accurate programme details.
3. Please also note that the Organising Committee reserves the right to make changes to the programme without prior notice, should the need arise.

## Tentative Programme - Day 2

<b>National MMA Convention &amp; Scientific Congress 2025 and 65th MMA Annual General Meeting</b> 11 – 13 September 2025			
<b>12th September 2025 (Friday)</b>		<b>MMA Convention and Scientific Congress</b> <i>Location: Grand Ballroom</i>	<b>65th MMA AGM</b> <i>Location: Grand Ballroom</i>
	6.15 AM – 7.15 AM	Gurney Bay Walk	
	7.30 AM – 8.00 AM	Registration	
	8.00am – 8.25am	Topic 10	
	8.25am – 8.50am	Topic 11	
	8.50am – 9.15am	Topic 12	
	9.15am – 9.45am	Topic 13 – Platinum Symposium 2	
	9.45am – 10.15am	Tea Break	
	10.15am – 10.45am	Topic 14 – Platinum Symposium 3	
	10.45am – 11.10am	Topic 15	
	11.10am – 11.35am	Topic 16	
	11.35am – 12.00pm	Topic 17	
	12.00pm – 12.40pm	Topic 18 – Diamond Symposium 2	
	12.40pm – 2.15pm	Lunch Break	
	2.15pm – 2.40pm	Topic 19	
	2.40pm – 3.20pm	Topic 20 – Diamond Symposium 3	
	3.20pm – 3.50pm	Tea Break	
4.00 PM – 5.00 PM	<b>65th MMA AGM Opening Ceremony</b>		
7.00 PM	<b>Informal Night</b> <i>Theme:</i> <i>Dress code:</i> <i>Location:</i>		

1. Please be informed that the current conference itinerary is preliminary and serves as a tentative guide. The programme will be reviewed and updated periodically by the Organising Committee to ensure the success of the event.
2. Kindly refer to the Sponsor Site Webpage at <https://www.kkevent.org/national-mma-convention> for the latest updates and the most accurate programme details.
3. Please also note that the Organising Committee reserves the right to make changes to the programme without prior notice, should the need arise.

## Tentative Programme - Day 3

National MMA Convention & Scientific Congress 2025 and 65th MMA Annual General Meeting 11 – 13 September 2025				
<b>13th September 2025 (Saturday)</b>		<b>MMA Convention and Scientific Congress</b> <i>Location: Grand Ballroom</i>	<b>65th MMA AGM</b> <i>Location: Grand Ballroom</i>	
	6.30 PM – 7.30 AM	Outdoor Activity 3		
	8.00 AM – 9.00 PM		<i>Registration</i>	
	9.00 AM – 10.00 AM		<b>65th MMA AGM</b>	
	10.00 AM – 10.30 AM		<i>Tea Break</i>	
	10.30 AM – 12.00 PM		<b>65th MMA AGM resumes</b>	
	12.00 PM – 12.30 PM		<i>Group Photo Session</i>	
	12.30 PM – 2.00 PM		<i>Lunch Break</i>	
	2.15 PM – 3.30 PM		<b>65th MMA AGM resumes</b>	
	3.30 PM – 4.00 PM		<i>Tea Break</i>	
	4.00 PM – 5.00 PM		<b>65th MMA AGM resumes</b>	
	5.00 PM		65th MMA AGM ends	
			<b>Annual Banquet</b>	
	7.00 PM		<i>Theme:</i> <i>Dress code:</i> <i>Location:</i>	

1. Please be informed that the current conference itinerary is preliminary and serves as a tentative guide. The programme will be reviewed and updated periodically by the Organising Committee to ensure the success of the event.
2. Kindly refer to the Sponsor Site Webpage at <https://www.kkevent.org/national-mma-convention> for the latest updates and the most accurate programme details.
3. Please also note that the Organising Committee reserves the right to make changes to the programme without prior notice, should the need arise.

## Terms & Conditions

### The Organisation

These terms and conditions are made between the “Organising Committee of the National MMA Convention and Scientific Congress 2025 & 65th MMA Annual General Meeting” and the “Organisation” purchasing either sponsorship or exhibitor privileges.

The following are part of the contract between the exhibitor and/or sponsor and the Organisers (Organising Committee). Exhibitors/sponsors must observe these rules. Any areas not covered are subject to Organisers’ final decision.

### Things you need to know

The following terms and conditions apply to your participation as a sponsor and/or exhibitor.

- You (the sponsor/exhibitor) by returning a completed, signed and dated form explicitly accept these terms and conditions.
- Details may change without notice. Please refer to the conference website for the latest information.
- You agree that the organisers and other authorised stakeholders may use your contact information for any relevant purpose such as administration or advising of future events. You may ask us to limit communication to necessary matters

### Financial facts

We will have no liability for any losses suffered or any damage caused by errors or omissions in any information or instructions provided to us by you.

- Entitlement is reserved upon submission of booking form; and deliverables provided upon payment made.

- You will not receive any sponsorship or exhibition entitlements until all payments are made.
- All sponsorship and exhibition prices are in MYR.
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
- In no event will MMA Penang Branch will be liable to you or any third party for any:
  - Loss of profits, revenue, goodwill or business, business interruption, corruption, loss or alteration of data, downtime costs, loss of use, failure to realise anticipated savings or for any indirect or consequential loss of damage of whatsoever nature, however caused;
  - Viruses worm, trojan or other malicious code introduced into, or transmitted to, your or any third party during the course of using the Services.
- In the unlikely case that the event cancels, MMA Penang Branch will refund your full financial investment minus any expenses incurred to date of the cancellation. This includes but is not limited to, set up for your industry program involvement of any promotional exposure up until the time cancellation occurs. No exhibitor shall occupy allocated space until all payments been made.
- The extent of refunds will be a matter for the Host Organisation (the underwriter) to decide.

### Advertisement

- For advertisement page on the Conference Programme Book, please send the PDF version soft copy by email or uploaded at the Sponsor Site Webpage (<https://www.kkevent.org/national-mma-convention>)
- The artwork for the advertisement should be in A4 Portrait Size and in PDF format.
- Please refer to the Sponsor Site Webpage for the full requirement of the advertisement.
- Closing date for advertisement is on 31st July 2025

### Cancellation

- Cancellation must be notified to Organising Committee in writing.
- Cancellations made before 10 March 2025 will be refunded less a 50% cancellation fee.
- Cancellations received between 11 March 2025 and 10 May 2025 will be refunded less a 75% cancellation fee.
- Cancellations received after 11 May 2025 will not be entitled to a refund.
- Your non-payment does not cancel your contractual obligations to us
- All refunds will be made after 1 months of the event.

## Terms & Conditions

### Representative & staffs

- Each exhibitor and sponsor must name at least one person to be the official Representative in Charge and responsible party. The Representative in Charge will receive all relevant materials relating to the Organising Committee. That representative shall be authorised to enter into such contracts as may be necessary for fulfilment of obligations to the Organising Committee and to other contractors and subcontractors.
- All exhibition staffs must be fully registered — i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.
- All personnel are required to display proper name badges throughout move-in, conference hours, and move-out.
- Personnel may not initiate sales or marketing activities while in the room where a meeting session is taking place.
- You must maintain activity only from within the confines of your booth.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with the Organising Committee.
- Any external supplier must conform to the venue's OH&S, insurance and other regulations. Advice can be sought with the appointed official contractor.
- All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others.
- The Organising Committee will take reasonable precautions to safeguard the exhibit hall; however, the Host will not be liable for loss or damage to property or personnel from theft, fire, accident, or any other cause beyond its reasonable control. The exhibitor are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury.
- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. Please advise in writing should you do not consent.

### Your obligations

- You acknowledge that our ability to be able to provide the Services to you without delay or interruption is dependent on your full and timely cooperation.
- You will (and will ensure that the Authorised Users will)
  - Cooperate with and assist us in the supply of your content;
  - Cooperate with and assist us in the supply of your content;
  - Promptly provide us with full and accurate information, data and explanations as and when required;
  - Promptly provide us with full and accurate information, data and explanations as and when required;
  - Comply with applicable laws and regulations (including the General Data Protection Regulation ("GDPR") with respect to user privacy, data collection, data retention, data transmission, data storage and the use of cookies.
  - Comply with all reasonable directions and guidelines from us as advised from time to time.

### Exhibitor's attention

- The commitment to exhibit space and full payment together constitute a contract for a right to use the space.
- No exhibitor or sponsor may assign, sublet, grant licences for the whole or part of the booth without Organising Committee's prior approval of the terms thereof.
- The exhibit area is purposed to supplement the professional meetings by providing delegates with various types of products, services, and information.
- The Organising Committee reserves the right to ask for removal of inappropriate items.

### Privacy statement

In accordance with the Malaysian Personal Data Protection Act 2010, the Organising Committee recognises the importance of this and respects the privacy.

We are committed to ensuring that all customer information provided to us is protected from misuse.

## REPLY FORM

We are pleased to participate in the in the following manner:

Package	Amount	Please Tick <input checked="" type="checkbox"/>
<b>Diamond Package</b>	RM 50,000.00	<input type="checkbox"/>
<b>Platinum Package</b>	RM 38,000.00	<input type="checkbox"/>
<b>Gold Package</b>	RM 28,000.00	<input type="checkbox"/>
<b>Silver Package</b>	RM 20,000.00	<input type="checkbox"/>
<b>Bronze Package</b>	RM 15,000.00	<input type="checkbox"/>
<b>Advertisement on Conference Programme Book</b>		
<ul style="list-style-type: none"> <li>• Standard Advertisement Page</li> </ul>	RM 3,000.00	<input type="checkbox"/>
<b>Sponsoring Delegates for Convention</b>		
<ul style="list-style-type: none"> <li>• MMA Member - Early Bird (<i>Before 11 Aug 2024</i>)</li> <li>• MMA Member - Standard (<i>12 Aug - 4 Sept 2024</i>)</li> <li>• Non MMA Member - Early Bird (<i>Before 11 Aug 2024</i>)</li> <li>• Non MMA Member - Standard (<i>12 Aug - 4 Sept 2024</i>)</li> </ul>	RM 150.00 RM 200.00 RM 250.00 RM 300.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Other Participation</b>		<input type="checkbox"/>
We wish to particate as _____		

## REPLY FORM

Kindly complete this form and return to [65mmaagm@gmail.com](mailto:65mmaagm@gmail.com) or upload at the Sponsor Site Webpage at <https://www.kkevent.org/national-mma-convention>

**IMPORTANT:** Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been confirmed/received.

## REGISTRATION FORM

Name :

Position:

Organisation:

Address:

Contact Number:

Email Address:

\_\_\_\_\_  
(Official Company Stamp and Signature)

Date:



## PAYMENT

We request, that payment be made directly by electronic transfer into our bank account under the name “**Malaysian Medical Association Penang Branch**” A/C No. **80-0394972-0** at the CIMB Bank, Penang.

After making the payment online, kindly email the proof of payment to [65mmaagm@gmail.com](mailto:65mmaagm@gmail.com)

### Bank Details

Account Number : Malaysian Medical Association Penang Branch

Account Name : 80-0394972-0

Bank Name : CIMB Bank